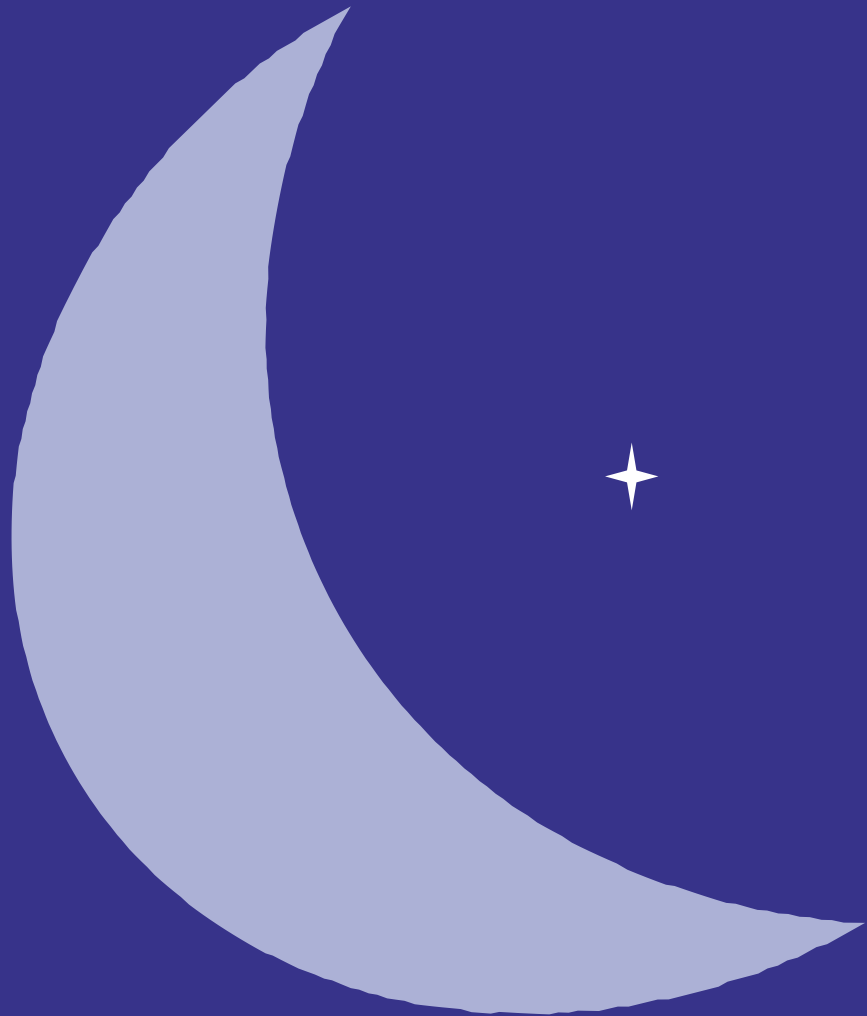




VIVA Night

VIVA Star Night Conversation



Welcome to be a VIVA experimenter!

Viva la Vida is a cross-cultural IP with global influence. Our purpose is to inspire people to explore issues related to the philosophy of life in a humanistic and artistic way. So far, VIVA has covered more than 60 countries and regions around the world, collected tens of thousands of life portraits, and held more than 200 events by VIVA experimenters from all over the world.

As long as you are willing to understand and appreciate the possibilities of different lives, we invite you to hold a life art experiment. To become a VIVA experimenter, you will be an "observer", "recorder" and "collector", using the most direct and sincere way to record all kinds of life stories.



In this guide...

You will know:

What is the VIVA Night?

Factors of a successful event

How to successfully hold a Activity?

You will get:

Activity process suggestions

Activity recommendations

Question cards

VIVA information

Activity Preparation

Guest recruitment

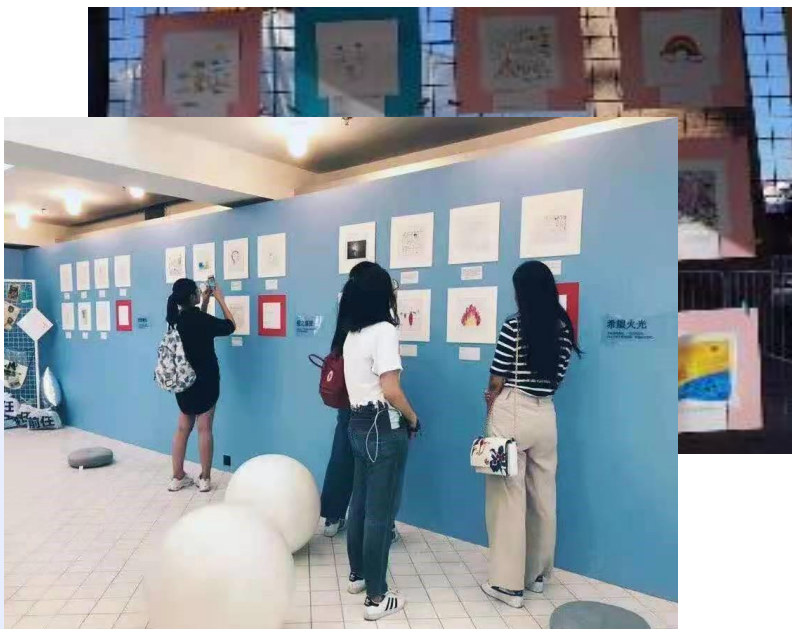
1. Guest recruitment

Suggestions for the selection of guests:

1. Influential people from all walks of life.
2. People whose personal experience is closely related to the theme of the activity.

Participant recruitment:

1. Use your own contacts and circle of friends to gather the like-minded friends, family members and teachers, who hold similar ideas, are interested in VIVA and have a certain understanding and resonance of the purpose of VIVA Night.
2. Publish promotional tweets and make registration forms through VIVA online platform, attract friends in the same city who want to have face-to-face sincere conversations, and make use of the influence of other social platforms to publicize VIVA Night and VIVA as much as possible.



Activity Preparation

Topic collection &
Determine the location and duration

2. Topic collection

1. The host should *express his/her own ideas on the topic selection*, and further communicates with the responsible contact partner to clarify the definition of the topic and how to carry out deeper communications and dialogues according to the topic.
2. *Communicate with participants in advance* to understand their understanding of VIVA Night and their preferred topics.
3. *Design questionnaires related to the topic*, and redesign the list of questions through the preliminary answers from guests and participants, which are classified into experiential questions, reflective questions and summary questions. One or two questions are designed for each category.

3. Determine the location and duration

Place: It is easy for people to express their feelings, have a sense of security, and have a pleasant and relaxed atmosphere in the indoor space, such as tea rooms and coffee shops.

Time: It is suggested to hold the activity between 8 p.m. to 10 p.m. The duration should be no more than 2 hours. 1.5 hours is recommended.



1. Ice breaking

Self-introduction

A host introduces the guests and announces how the dialogue will proceed.

Mini-games

Conduct activities such as life portrait drawing, personality tests, games and conversations in advance. (The host can improvise freely according to his/her own ideas and the theme of the evening.)

Leading to the topic

The activity-related discussion leads the topic to the meaning of life and the topic discussion of the night.

2. Preliminary communications

Experiential questions

1. The host introduces the topic of the activity.
2. Start the first round of questions about life experience, guide the interviewees to trace their own life paths and bravely express their current life and thinking.
3. Participants answer the first question by turns (about 3 minutes for each question).
4. The guests ask questions and communicate with each other for the answers to the first question (about 10 minutes).



3. Deep communications

Reflective questions

1. According to the answers to the first question, the host chooses appropriate reflective questions for the second round.
2. Participants answer the second question by turns (about 3 minutes for each question).
3. The guests ask questions and communicate with each other for the answers to the second question (about 10 minutes).
4. According to the answers to the second question, the host chooses appropriate reflective questions for the third round.
5. Participants answer the third question by turns (about 3 minutes for each question).
6. The host makes a summary according to the exchange and interaction of the guests in the three rounds (about 5 minutes). (Skip this step if there is no host.)

4. Conclusive dialogues

- Record the life stories and activity feelings of the interviewees through conclusive questions.
- The host records the highlights of the dialogue (possibly with the assistance of a voice recorder).

Host tips:

The role of the host is to coordinate the guests to keep on with the conversation rhythm, ask questions and control the status.

- Change the tone to ask questions according to the chatting objects.
- Adjust the questions according to the progress of the chat.
- Respect your interviewee and communicate politely.

1. Activity recording

Recording of the dialogue contents: You can firstly record the whole activity with *a recording pen*, and you can also make limited records of important contents during the activity. After the activity, refine and sort out the dialogue views through the recording (this step can be handed to VIVA partners).

Organizing photos and videos: Take photos or videos of recording significance on site. They can be pictures of guests giving speeches, or the round of discussion or sharing, leaving the highlight moments of the activity.

Topic dialogues: Conduct special dialogues after receiving the consent of the guests, which can be audio or video recording, to give a more comprehensive and complete presentation of their personal ideas.

2. Activity feedback

1. Send the recorded and sorted words, recordings, videos, and photos to VIVA staff.
2. Summarize the work, make an overall evaluation of the activity, share the feelings and gains of the interview, as well as the inadequacy of the activity, and finally complete the feedback with VIVA staff through online meetings.
3. Check out the tweets of activity record on VIVA official account.





Youtube Link:

<https://www.youtube.com/watch?v=Zzmmh6zGjew>

Scan the QR code below to enjoy more VIVA paintings and get VIVA information!



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